



B2B POWER REACH MASTERFILE

Target business professionals and decision makers across the United States where they work and play. Unik Adv offers the "B2B Power Reach Masterfile" to help marketers convey their message to the greatest number of prospects at the lowest allowable cost.

Selectable by SIC, industry, GEO to help you find your best prospects at a fraction of the cost.

This universe of business professionals provides an ideal source to market a variety of products and services, such as Office Supplies, Banking/Finance products, Seminars, Business Travel, Business Credit Card Offers – and so much more! The B2B Power Reach Masterfile is ideal for brand building, awareness and mass market penetration.

SEGMENTS			
62,750,000	TOTAL UNIVERSE	Base Rate	Minimum
15,000,000	EMAIL	\$25/CPM	\$1000
48,000,000	POSTAL	\$75/CPM	\$750

DESCRIPTION:

Reach a targeted business professional audience to create brand awareness and loyalty. This file is ideal for postal/email rental or simply enhancing and increasing your additional marketing initiatives.

Data are gathered through email response, surveys and compiled sources.

Unik Advertising

84 Business Park Drive, #113 | Armonk, NY 10504

1-844-478-UNIK | info@UnikAdv.com



NOTES

- ALL POSTAL LISTS ARE RENTED FOR A ONE-TIME USE UNLESS OTHERWISE AGREED UPON IN WRITING.
- 10,000-NAME MINIMUM POSTAL ORDER
- 200,000-RECORD MINIMUM EMAIL ORDER
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE
- TERMS: ALL ORDER ARE PRE-PAY ONLY
- UNIK ADVERTISING DOES NOT EMAIL TO INDIVIDUALS UNDER 18 YEARS OF AGE.

Reach the today's business professionals through direct mail or e-mail - at a fraction of the cost! - and experience the Unik performance.



SELECTIONS: SEE BELOW OF A SAMPLE OF JUST A FEW OF OUR MANY SELECTIONS.

MARKET:	B2B
CHANNELS:	
SOURCE:	INTERNET/ONLINE COMPILED LISTS
PRIVACY:	CONFIRMED OPT-IN
DMA:	NO
GEO:	USA

SELECTS

AGE	INCLUDED
GENDER / SEX	INCLUDED
INCOME SELECT	INCLUDED
GEO ADDRESS	INCLUDED
SIC	INCLUDED
INDUSTRY	INCLUDED

ADDRESSING

A/B SPILT	\$200
RUN CHARGE	\$5.00/M

STANDARD TRACKING REPORT

OPEN OPEN RATE	INCLUDED
CLICKS CTR	INCLUDED
LINK ID	INCLUDED
REPORT EXPORTED AND PROVIDED	INCLUDED

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