



UNIK SCHOLARS: COLLEGE STUDENTS ATTENDING 2-YEAR & 4-YEAR SCHOOLS

Using online surveys, Unik Education captures the data of college students who opt-in for information and offers on a wide range of topics, products and services. We overlay that information with data from our affiliate partners that focus solely on college students.

The individuals on this Masterfile spend their dollars on meals, cars, fashion, entertainment and technology – and so many more products and services! Drill deeper by refining your target market with power-selects like college attending, career interest or language of choice.

SEGMENTS			
8,997,076	TOTAL UNIVERSE	Base Rate	Minimum
8,997,076	EMAIL	\$25/CPM	\$1000
6,021,958	POSTAL	\$75/CPM	\$750

DESCRIPTION:

Target a powerhouse market that spends \$500+ Billion annually with the perfect file for any number of offers, including school supplies and study aids; job recruitment; financial and credit card services and so much more. This Masterfile provides postal/email/telephone rental appends or a chance to easily augment and refine your existing house file.

Data are gathered through email response, surveys and compiled sources.

Unik Advertising

84 Business Park Drive, #113 | Armonk, NY 10504

1-844-478-UNIK | info@UnikAdv.com



SELECTIONS: SEE BELOW OF A SAMPLE OF JUST A FEW OF OUR MANY SELECTIONS.

MARKET:	CONSUMER
CHANNELS:	
SOURCE:	INTERNET/ONLINE COMPILED LISTS
PRIVACY:	CONFIRMED OPT-IN
DMA:	NO
GEO:	USA

SELECTS

AGE / DOB	\$5.00/M
CLASS YEAR	\$5.00/M
COLLEGE ATTENDING	\$5.00/M
ETHNIC/ETHNICITY	\$5.00/M
GENDER/SEX	\$5.00/M
MAJOR	\$5.00/M
CAREER INTEREST	\$5.00/M
INTEREST CATEGORIES	\$5.00/M
LIFESTYLE	\$5.00/M
KEY CODING	\$5.00/M
A/B SPILT	\$50.00/F
CD ROM	\$50.00/F
EMAIL	\$25.00/F
RUN CHARGE	\$10.00/M
RUSH FEE	\$100.00/F

NOTES

- ALL POSTAL LISTS ARE RENTED FOR A ONE-TIME USE UNLESS OTHERWISE AGREED UPON IN WRITING.
- 5,000 NAME MINIMUM POSTAL ORDER / 50,000 MINIMUM EMAIL ORDER
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE
- CANCELLATION FEE AT \$250.00/F - **Waived**
- UNIK ADVERTISING DOES NOT EMAIL TO INDIVIDUALS UNDER 18 YEARS OF AGE.

Reach today's college market through direct mail, e-mail, digital or mobile and see Unik results.



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