



GIGA CONSUMER MASTERFILE

Reach millions of consumers through email and direct mail at a fraction of the cost! Unik Adv has developed a file specifically for clients who need deep penetration at a low cost, using top quality information that is updated regularly and accurately.

This is a universe of adult consumers across the US, providing an ideal source to market a variety of products and services, such as travel, retail products like clothing and footwear, financial opportunities – and more! The GIGA Consumer Masterfile is perfect for brand building, awareness and mass market penetration.

SEGMENTS				
63,924,111	TOTAL UNIVERSE Email & Postal	Base Rate	Minimum	
	EMAIL	\$5/CPM	\$450	Includes up to 150,000 records
	POSTAL	\$50/CPM	\$500	

DESCRIPTION:

Reach a targeted consumer audience to create brand recognition and loyalty. This file is ideal for postal/email rental or simply enhancing and increasing your additional marketing initiatives.

Data are gathered through email response, surveys and compiled sources.

Unik Advertising

84 Business Park Drive, #113 | Armonk, NY 10504

1-844-478-UNIK | info@UnikAdv.com



NOTES

- ALL POSTAL LISTS ARE RENTED FOR A ONE-TIME USE UNLESS OTHERWISE AGREED UPON IN WRITING.
- 10,000-NAME MINIMUM POSTAL ORDER
- 200,000-RECORD MINIMUM EMAIL ORDER
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE
- TERMS: ALL ORDER ARE PRE-PAY ONLY
- UNIK ADVERTISING DOES NOT EMAIL TO INDIVIDUALS UNDER 18 YEARS OF AGE.

Reach the today's best consumers through direct mail or e-mail - at a fraction of the cost! - and see Unik results.



SELECTIONS: SEE BELOW OF A SAMPLE OF JUST A FEW OF OUR MANY SELECTIONS.

MARKET:	CONSUMER
CHANNELS:	  
SOURCE:	INTERNET/ONLINE COMPILED LISTS
PRIVACY:	CONFIRMED OPT-IN
DMA:	NO
GEO:	USA

SELECTS

AGE	INCLUDED
GENDER / SEX	INCLUDED
INCOME SELECT	INCLUDED
GEO ADDRESS	INCLUDED

ADDRESSING

A/B SPILT	\$200
RUN CHARGE	\$5.00/M

STANDARD TRACKING REPORT

OPEN OPEN RATE	INCLUDED
CLICKS CTR	INCLUDED
LINK ID	INCLUDED
REPORT EXPORTED AND PROVIDED	INCLUDED

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