



INSURANCE AND HEALTHCARE BUYERS POWER REACH MASTERFILE

The Insurance and Healthcare Buyers Power Reach Masterfile offers healthcare and insurance marketers a set of simple, direct and inexpensive channels to reach families and individuals looking for their products and services. This is a universe of adults working to make the best choices for successful financial and insurance decisions. They know the value of comprehensive coverage, economical alternatives and the wide array of options between. Drill deeper by refining your target market with power-selects like age of both children and adults, household income and additional demographics.

SEGMENTS			
18,793,222	TOTAL UNIVERSE	Base Rate	
18,501,101	EMAIL	\$25/CPM	AFTER \$750 MINIMUM ORDER
14,416,011	POSTAL	\$75/CPM	AFTER \$750 MINIMUM ORDER

DESCRIPTION:

Reach a targeted consumer audience to create brand recognition and loyalty. This file is ideal for postal/email rental or simply enhancing and increasing your additional marketing initiatives.

Data are gathered through email response, surveys and compiled sources.

Unik Advertising

84 Business Park Drive, #113 | Armonk, NY 10504

1-844-478-UNIK | info@UnikAdv.com



NOTES

- ALL POSTAL LISTS ARE RENTED FOR A ONE-TIME USE UNLESS OTHERWISE AGREED UPON IN WRITING.
- 10,000 NAME MINIMUM POSTAL ORDER
- 30,000 MINIMUM EMAIL ORDER
- EXCHANGE IS NOT AVAILABLE
- REUSE IS AVAILABLE
- CANCELLATION FEE AT \$250.00/F
- UNIK ADVERTISING DOES NOT EMAIL TO INDIVIDUALS UNDER 18 YEARS OF AGE.

We believe information provided herewith to be correct but Unik Adv., LLC does not guarantee the accuracy of results of the marketing campaign.

Reach your insurance and healthcare targets through direct mail or e-mail channels and see Unik results.



SELECTIONS: SEE BELOW OF A SAMPLE OF JUST A FEW OF OUR MANY SELECTIONS.

MARKET:	CONSUMER
CHANNELS:	
SOURCE:	INTERNET/ONLINE COMPILED LISTS
PRIVACY:	CONFIRMED OPT-IN
DMA:	NO
GEO:	USA

SELECTS

AGE	\$5.00/M
CHILDS AGE	\$5.00/M
DWELLING SIZE/TYPE	\$5.00/M
ETHNIC/ETHNICITY	\$5.00/M
GENDER/SEX	\$5.00/M
HOME OWNER	\$5.00/M
INCOME SELECT	\$5.00/M
INTEREST CATEGORIES	\$5.00/M
LENGTH OF RESIDENCE	\$5.00/M
LIFESTYLE	\$5.00/M
MARITAL STATUS	\$5.00/M
OCCUPATION	\$5.00/M
REVERSE EMAIL APPEND	\$150/M

ADDRESSING

KEY CODING	\$5.00/M
A/B SPILT	\$50.00/F
CD ROM	\$50.00/F
EMAIL	\$25.00/F
RUN CHARGE	\$10.00/M
RUSH FEE	\$100.00/F

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