



UNIK DATA-CRACY POLITICAL AFFILIATION EMAIL & POSTAL MAILING LIST

The Unik Data-crazy Political Email & Postal Mailing List is composed email and postal data for US registered voters, including Republicans, Democrats and Independents. Reach men and women who vote in local, primary, general, and presidential elections.

SEGMENTS		
39,129,869	TOTAL UNIVERSE / BASE RATE	\$45.00/M
16,234,733	INDEPENDENT	
13,320,806	REGISTERED DEMOCRAT	
9,574,329	REGISTERED REPUBLICAN	

Used in conjunction with DOB and other lifestyle selects, our Data-crazy database is perfect for election, fundraising and politics-specific offers. It allows the direct marketing industry the chance to reach the men and women who take their vote seriously.

This database is a great target for electronic devices, insurance, investment opportunities and many more, and is cleaned regularly for best response.

All eMail campaigns fully comply with CAN-SPAM legislation and are subject to approval. You will be provided with detailed tracking showing all opens and clicks. Our goal is to provide you with the premiere database of best performing records at a minimum of cost.

SELECTIONS: See below of a sample of just a few of our many selections.

MARKET: BUSINESS AND CONSUMER

CHANNELS:

SOURCE: OPT-IN E-MAIL

PRIVACY: OPT-IN

DMA?: NO

GEO: USA

GENDER: 30% FEMALE 70% MALE

SELECTS

GEO	\$15/M
AGE	\$10/M
GENDER	\$10/M
ETHNICITY	\$10/M
RELIGION	\$10/M
CREDIT CARD HOLDER	\$10/M
HOUSEHOLD INCOME	\$10/M
HOMEOWNER	
PRESENCE OF CHILD	\$10/M
PERSONALIZATION	\$300/F
SLIT CREATIVES	\$300/F
PIN CODING	INQUIRE
SUPPRESSION	\$75/F
POSTAL ORDER	\$75/F
EMAIL DELIVERY	

Unik Advertising

84 Business Park Drive, #113 | Armonk, NY 10504

1-844-478-UNIK | info@unikadv.com



UPDATE CYCLE:
NCOA'd quarterly, new names added monthly.

Minimum order: \$1,000

CANCELLATION POLICY:
All orders are pre-paid. Orders cancelled prior to original mail date, please inquire.

USPS ADDRESSING	
KEY CODING	INQUIRE
CD ROM	NO CHARGE
EMAIL	\$35.00/F
FLASH DRIVE	\$250.00/F
FTP	\$50.00/F

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