



UNIK RED TEAM MILITARY POSTAL AND EMAIL LIST

The Unik Red Team Military E-Mail list is composed of confirmed American Military professionals who serve their country in the US Armed Forces. The Red Team database is sourced from Military.com, VetFriends.com, army.military.com and buddyfinder.org, along with data from our other data partners. Our Military database contains both active and retired (veteran) military professionals who have proudly served or continue to serve their country with honor and distinction.

SEGMENTS		
11,822,350	TOTAL UNIVERSE / BASE RATE	\$45/M
625,645	ACTIVE MILITARY	\$10/M
10,682,151	RETIRED MILITARY	\$10/M
197,327	RESERVES	\$10/M
317,227	NATIONAL GUARD	\$10/M

Used in conjunction with DOB and other lifestyle selects, our Red Team Military database is perfect for election, fundraising and military-specific offers. It allows the direct marketing industry the chance to reach the patriotic men and women who have served in the US Army, Navy, Air Force, Marines, Coast Guard and National Guard.

This database is a great target for electronic devices, insurance, investment opportunities and many more, and is cleaned regularly for best response.

All E-Mail campaigns fully comply with CAN-SPAM legislation and are subject to approval. You will be provided with detailed tracking showing all opens and clicks. Our goal is to provide you with the premiere database of best performing records at a minimum of cost.

Unik Advertising

84 Business Park Drive, #113 | Armonk, NY 10504

1-844-478-UNIK | info@UnikAdv.com



SELECTIONS: SEE BELOW OF A SAMPLE OF JUST A FEW OF OUR MANY SELECTIONS.

MARKET:	CONSUMER
CHANNELS:	
SOURCE:	OPT-IN E-MAIL
PRIVACY:	OPT-IN
DMA:	NO
GEO:	USA
GENDER:	30% FEMALE 70% MALE



UPDATE CYCLE:
NCOA'd quarterly, new names added monthly.

Minimum order: \$1,000

CANCELLATION POLICY:
All orders are pre-paid. Orders cancelled prior to original mail date, please inquire.

In military parlance, a "red team" is a group of specialists who study and recommend alternative strategies and techniques for accomplishing a goal. With this list of highly targeted records, Unik Advertising is fit for duty as your marketing red team.

SELECTS

GEO	\$15/M
AGE	\$10/M
GENDER	\$10/M
ETHNICITY	\$10/M
RELIGION	\$10/M
CREDIT CARD HOLDER	\$10/M
HOUSEHOLD INCOME	\$10/M
HOMEOWNER	
PRESENCE OF CHILD	\$10/M
PERSONALIZATION	\$300/F
SPLIT CREATIVES	\$300/F
Price Bundles Available on Multiple Selects	
POSTAL ORDER EMAIL DELIVERY	\$75/F

USPS ADDRESSING

CD ROM	\$35.00
EMAIL	\$35.00/F
FLASH DRIVE	\$250.00/F
FTP	\$50.00/F



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